

Greetings from Fabulous Fort Collins

June 16, 2021

Materials:

- blank paper
- postcards
- medium of choice (markers, crayons, paints)

Process:

- Take some time to think about this fabulous town you live in.
 - What do you like most about it?
 - What are your favorite places to go?
 - Are there things that exist in Fort Collins that make it truly unique?
- Use your blank piece of paper to jot down ideas for your postcard. Make some preliminary sketches of people, places or things that might make an interesting postcard.
- When you're ready, transport your ideas from your preliminary sketches to your final product. Use color or leave it black and white. It's all up to you!
- When you're finished, make sure you sign your artwork and be proud of your creation!
- You have two postcards to work with. Write a letter to someone and put it in the mail. Return the other one to the *Art for the Heart* tent next week and have it displayed for all of Fort Collins to see. All returned projects receive a punch on your punch card and make you eligible for free art supplies.

Interesting Tidbits About Postcards

- The best-known claim to the invention of the postcard is that of Leon Besnardeau of France, who devised a card for soldiers during the Franco-German War.
- John P. Charlton copyrighted the first postcard in America in 1861.
- Deltiology is the formal name for postcard collecting and is currently one of the most popular hobbies in the world.
- German born Curt Teich is responsible for the brightly colored, linen-textured postcards (Greetings From...) that documented the U.S. landscape. They are still widely used today.



Interesting Facts About Fort Collins

- Disneyland's Main Street USA was modeled after our own Historic Old Town Fort Collins. Fort Collins native, Harper Goff helped him design the park.
 - Did you know that we have a massive mural of Harper Goff by the Exchange? Local artist Chris Bates was the muralist.
- Fort Collins is 1 of only 5 towns in the nation designated a Platinum Level Bike-Friendly Community.
- Fort Collins was originally called Camp Collins and was founded as a military outpost in 1862. It was named after Colonel William O. Collins, a Union Army officer who served in the cavalry during the Civil War.



About the Art for the Heart Program

Art for the Heart is a program of the Fort Collins Downtown Development Authority.

All returned projects will be displayed in our outdoor kiosk located in between Coopersmith's Pub and Poolside restaurants.

Each art project returned will earn you a punch on our "Frequent Artists" punch card. Artists with consistent participation will be awarded art supplies at the end of the summer.

All projects will be saved and returned to the artist.

You can find all of our past projects and more information about the program at <https://downtownfortcollins.org/art-for-the-heart/>